## Q1 When did you graduate from MMA?



| ANSWER CHOICES | RESPONSES |  |
| :--- | :--- | :--- |
| $1940 ' s$ | $0.43 \%$ | 4 |
| $1950 ' s$ | $4.92 \%$ | 46 |
| $1960 ' s$ | $14.65 \%$ | 137 |
| $1970 ' s$ | $15.19 \%$ | 142 |
| $1980 ' s$ | $17.65 \%$ | 165 |
| 1990 (s | $12.94 \%$ | 121 |
| $2000 ' s$ | $17.97 \%$ | 168 |
| $2010 ' s$ | $16.26 \%$ | 152 |
| TOTAL |  | 935 |

## Q2 Overall, how satisfied were you with your total undergraduate experience at Maine Maritime Academy?

Answered: 933 Skipped: 3



| ANSWER CHOICES | RESPONSES |  |
| :--- | :--- | :--- |
| Very satisfied | $60.45 \%$ | 564 |
| Satisfied | $32.69 \%$ | 305 |
| Neither satisfied nor dissatisfied | $4.29 \%$ | 40 |
| Dissatisfied | $1.93 \%$ | 18 |
| Very dissatisfied | $0.64 \%$ | 6 |
| TOTAL |  | 933 |

Q2 Overall, how satisfied were you with your total undergraduate experience at Maine Maritime Academy?


MMA Alumni Survey


## MMA Alumni Survey



## Q3 In which activities did you participate as a student ? (check all that apply)



## Q3 In which activities did you participate as a student? (check all that apply)



Q4 When you reflect on your time at MMA, were you....


| ANSWER CHOICES | RESPONSES |  |
| :--- | :--- | :--- |
| Looking forward to graduation | $27.88 \%$ | 259 |
| Looking forward to "getting out." | $18.08 \%$ | 168 |
| Wishing you could stay and learn more | $2.48 \%$ | 23 |
| Wishing you had transferred | $0.54 \%$ | 5 |
| Glad to receive a degree from MMA | $51.02 \%$ | 474 |
| TOTAL |  | 929 |

Q4 When you reflect on your time at MMA, were you....


## Q6 What impact has MMA had on your career? (Check one)

Answered: 931 Skipped: 5


| ANSWER CHOICES | RESPONSES |  |
| :--- | :--- | :--- |
| Positive and significant | $83.03 \%$ | 773 |
| Positive but not significant | $13.86 \%$ | 129 |
| Not much | $3.01 \%$ | 28 |
| Negative | $0.11 \%$ | 1 |
| TOTAL |  | 931 |

## Q6 What impact has MMA had on your career? (Check one)



Q7 As a graduate of MMA, what level of connection do you feel?
Answered: 931



| Q1: 2000's |  | $\begin{array}{r} 5.39 \% \\ 9 \end{array}$ | $\begin{array}{r} 44.31 \% \\ 74 \end{array}$ |  | $\begin{array}{r} 20.96 \% \\ 35 \end{array}$ |  | $\begin{array}{r} 23.95 \% \\ 40 \end{array}$ |  |  | $\begin{array}{r} 5.39 \% \\ 9 \end{array}$ | $\begin{array}{r} 17.94 \% \\ 167 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Q1: 2010's |  | 7.89\% | 36.84\% |  | 21.71\% |  | 30.92\% |  |  | 2.63\% | 16.33\% |
|  |  | 12 | 56 |  | 33 |  | 47 |  |  | 4 | 152 |
| Total Respondents | 47 | 363 |  | 153 |  | 321 |  | 47 |  |  | 931 |
|  |  | PLEASE |  |  |  |  |  |  | TOTAL |  |  |
| Q1: 1940's |  |  |  |  |  |  |  | 3 |  |  | 3 |
| Q1: 1950's |  |  |  |  |  |  |  | 12 |  |  | 12 |
| Q1: 1960's |  |  |  |  |  |  |  | 45 |  |  | 45 |
| Q1: 1970's |  |  |  |  |  |  |  | 53 |  |  | 53 |
| Q1: 1980's |  |  |  |  |  |  |  | 47 |  |  | 47 |
| Q1: 1990's |  |  |  |  |  |  |  | 40 |  |  | 40 |
| Q1: 2000's |  |  |  |  |  |  |  | 48 |  |  | 48 |
| Q1: 2010's |  |  |  |  |  |  |  | 37 |  |  | 37 |

## Q7 As a graduate of MMA, what level of connection do you feel?



## Q8 If not or somewhat connected to MMA, why? (check all that apply)



| ANSWER CHOICES | RESPONSES |  |
| :--- | :--- | :--- |
| I am not interested | $4.45 \%$ | 33 |
| I don't have time | $19.70 \%$ | 146 |
| The events, reunions, Homecoming don't interest me | $9.99 \%$ | 74 |
| I don't know when events are happening | $8.50 \%$ | 63 |
| I don't live in an area where MMA holds events | $27.53 \%$ | 204 |
| I live too far from campus to attend Homecoming or Reunions | $31.31 \%$ | 232 |
| None | $21.32 \%$ | 158 |
| Other (please specify | $28.61 \%$ | 212 |

Total Respondents: 741

## Q8 If not or somewhat connected to MMA, why? (check all that apply)



## MMA Alumni Survey



Q9 When you are approached to contribute financially to MMA, how do you identify with the following statements:

Answered: 930 Skipped: 5




| MMA only cares about large gifts |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | AGREE | SOMEWHAT AGREE |  | DISAGREE | STRONGLY DISAGREE | NO OPINION | TOTAL |
| Q1: 1940's | $\begin{array}{r} 0.00 \% \\ 0 \end{array}$ |  | $\begin{array}{r} 0.00 \% \\ 0 \end{array}$ | $\begin{array}{r} 50.00 \% \\ 2 \end{array}$ | $\begin{array}{r} 50.00 \% \\ 2 \end{array}$ | $\begin{gathered} 0.00 \% \\ 0 \end{gathered}$ | $\begin{array}{r} 0.43 \% \\ 4 \end{array}$ |
| Q1: 1950's | $\begin{array}{r} 2.44 \% \\ 1 \end{array}$ |  | $\begin{array}{r} 7.32 \% \\ 3 \end{array}$ | $\begin{array}{r} 48.78 \% \\ 20 \end{array}$ | $\begin{array}{r} 24.39 \% \\ 10 \end{array}$ | $\begin{array}{r} 17.07 \% \\ 7 \end{array}$ | $\begin{array}{r} 4.41 \% \\ 41 \end{array}$ |
| Q1: 1960's | $\begin{array}{r} 0.76 \% \\ 1 \end{array}$ |  | $\begin{array}{r} 9.85 \% \\ 13 \end{array}$ | $\begin{array}{r} 52.27 \% \\ 69 \end{array}$ | $\begin{array}{r} 23.48 \% \\ 31 \end{array}$ | $\begin{array}{r} 13.64 \% \\ 18 \end{array}$ | $\begin{array}{r} 14.19 \% \\ 132 \end{array}$ |
| Q1: 1970's | $\begin{array}{r} 2.88 \% \\ 4 \end{array}$ |  | $\begin{array}{r} 10.07 \% \\ 14 \end{array}$ | $\begin{array}{r} 47.48 \% \\ 66 \end{array}$ | $\begin{array}{r} 15.83 \% \\ 22 \end{array}$ | $\begin{array}{r} 23.74 \% \\ 33 \end{array}$ | $\begin{array}{r} 14.95 \% \\ 139 \end{array}$ |
| Q1: 1980's | $\begin{array}{r} 5.45 \% \\ 9 \end{array}$ |  | $\begin{array}{r} 4.24 \% \\ 7 \end{array}$ | $\begin{array}{r} 50.30 \% \\ 83 \end{array}$ | $\begin{array}{r} 26.67 \% \\ 44 \end{array}$ | $\begin{array}{r} 13.33 \% \\ 22 \end{array}$ | $\begin{array}{r} 17.74 \% \\ 165 \end{array}$ |
| Q1: 1990's | $\begin{array}{r} 4.13 \% \\ 5 \end{array}$ |  | $\begin{array}{r} 6.61 \% \\ 8 \end{array}$ | $\begin{array}{r} 47.93 \% \\ 58 \end{array}$ | $\begin{array}{r} 17.36 \% \\ 21 \end{array}$ | $\begin{array}{r} 23.97 \% \\ 29 \end{array}$ | $\begin{array}{r} 13.01 \% \\ 121 \end{array}$ |
| Q1: 2000's | $\begin{array}{r} 2.40 \% \\ 4 \end{array}$ |  | $\begin{array}{r} 10.18 \% \\ 17 \end{array}$ | $\begin{array}{r} 48.50 \% \\ 81 \end{array}$ | $\begin{array}{r} 11.98 \% \\ 20 \end{array}$ | $\begin{array}{r} 26.95 \% \\ 45 \end{array}$ | $\begin{array}{r} 17.96 \% \\ 167 \end{array}$ |
| Q1: 2010's | $\begin{array}{r} 7.89 \% \\ 12 \end{array}$ |  | $\begin{array}{r} 13.82 \% \\ 21 \end{array}$ | $\begin{array}{r} 35.53 \% \\ 54 \end{array}$ | $\begin{array}{r} 11.84 \% \\ 18 \end{array}$ | $\begin{array}{r} 30.92 \% \\ 47 \end{array}$ | $\begin{array}{r} 16.34 \% \\ 152 \end{array}$ |
| I only hear from MMA when they ask for money |  |  |  |  |  |  |  |
|  | AGREE | SOMEWHAT AGREE |  | DISAGREE | STRONGLY DISAGREE | NO OPINION | TOTAL |
| Q1: 1940's | $\begin{array}{r} 0.00 \% \\ 0 \end{array}$ |  | $\begin{array}{r} 0.00 \% \\ 0 \end{array}$ | $\begin{array}{r} 50.00 \% \\ 2 \end{array}$ | $\begin{array}{r} 50.00 \% \\ 2 \end{array}$ | $\begin{array}{r} 0.00 \% \\ 0 \end{array}$ | $\begin{array}{r} 0.43 \% \\ 4 \end{array}$ |
| Q1: 1950's | $\begin{array}{r} 4.76 \% \\ 2 \end{array}$ |  | $\begin{array}{r} 21.43 \% \\ 9 \end{array}$ | $\begin{array}{r} 45.24 \% \\ 19 \end{array}$ | $\begin{array}{r} 23.81 \% \\ 10 \end{array}$ | $\begin{array}{r} 4.76 \% \\ 2 \end{array}$ | $\begin{array}{r} 4.52 \% \\ 42 \end{array}$ |
| Q1: 1960's | $\begin{array}{r} 5.97 \% \\ 8 \end{array}$ |  | $\begin{array}{r} 22.39 \% \\ 30 \end{array}$ | $\begin{array}{r} 45.52 \% \\ 61 \end{array}$ | $\begin{array}{r} 20.15 \% \\ 27 \end{array}$ | $\begin{array}{r} 5.97 \% \\ 8 \end{array}$ | $\begin{array}{r} 14.41 \% \\ 134 \end{array}$ |
| Q1: 1970's | $\begin{array}{r} 7.09 \% \\ 10 \end{array}$ |  | $\begin{array}{r} 25.53 \% \\ 36 \end{array}$ | $\begin{array}{r} 44.68 \% \\ 63 \end{array}$ | $\begin{array}{r} 12.77 \% \\ 18 \end{array}$ | $\begin{array}{r} 9.93 \% \\ 14 \end{array}$ | $\begin{array}{r} 15.16 \% \\ 141 \end{array}$ |
| Q1: 1980's | $\begin{array}{r} 6.67 \% \\ 11 \end{array}$ |  | $\begin{array}{r} 23.03 \% \\ 38 \end{array}$ | $\begin{array}{r} 46.67 \% \\ 77 \end{array}$ | $\begin{array}{r} 20.00 \% \\ 33 \end{array}$ | $\begin{array}{r} 3.64 \% \\ 6 \end{array}$ | $\begin{array}{r} 17.74 \% \\ 165 \end{array}$ |
| Q1: 1990's | $\begin{array}{r} 11.57 \% \\ 14 \end{array}$ |  | $\begin{array}{r} 23.97 \% \\ 29 \end{array}$ | $\begin{array}{r} 40.50 \% \\ 49 \end{array}$ | $\begin{array}{r} 19.01 \% \\ 23 \end{array}$ | $\begin{array}{r} 4.96 \% \\ 6 \end{array}$ | $\begin{array}{r} 13.01 \% \\ 121 \end{array}$ |
| Q1: 2000's | $\begin{array}{r} 11.38 \% \\ 19 \end{array}$ |  | $\begin{array}{r} 36.53 \% \\ 61 \end{array}$ | $\begin{array}{r} 38.32 \% \\ 64 \end{array}$ | $\begin{array}{r} 7.78 \% \\ 13 \end{array}$ | $\begin{array}{r} 5.99 \% \\ 10 \end{array}$ | $\begin{array}{r} 17.96 \% \\ 167 \end{array}$ |
| Q1: 2010's | $\begin{array}{r} 17.88 \% \\ 27 \end{array}$ |  | $\begin{array}{r} 39.07 \% \\ 59 \end{array}$ | $\begin{array}{r} 29.14 \% \\ 44 \end{array}$ | $\begin{array}{r} 7.28 \% \\ 11 \end{array}$ | $\begin{array}{r} 6.62 \% \\ 10 \end{array}$ | $\begin{array}{r} 16.24 \% \\ 151 \end{array}$ |
| Tuition covers most/all of the normal Academy expenses |  |  |  |  |  |  |  |
|  | AGREE | SOMEWHAT AGREE |  | DISAGREE | STRONGLY DISAGREE | NO OPINION | TOTAL |
| Q1: 1940's | $\begin{array}{r} 0.00 \% \\ 0 \end{array}$ |  | $\begin{array}{r} 0.00 \% \\ 0 \end{array}$ | $\begin{array}{r} 33.33 \% \\ 1 \end{array}$ | $\begin{array}{r} 33.33 \% \\ 1 \end{array}$ | $\begin{array}{r} 33.33 \% \\ 1 \end{array}$ | $\begin{array}{r} 0.32 \% \\ 3 \end{array}$ |
| Q1: 1950's | $\begin{array}{r} 7.32 \% \\ 3 \end{array}$ |  | $\begin{array}{r} 24.39 \% \\ 10 \end{array}$ | $\begin{array}{r} 29.27 \% \\ 12 \end{array}$ | $\begin{array}{r} 12.20 \% \\ 5 \end{array}$ | $\begin{array}{r} 26.83 \% \\ 11 \end{array}$ | $\begin{array}{r} 4.41 \% \\ 41 \end{array}$ |
| Q1: 1960's | $\begin{array}{r} 4.48 \% \\ 6 \end{array}$ |  | $\begin{array}{r} 13.43 \% \\ 18 \end{array}$ | $\begin{array}{r} 35.07 \% \\ 47 \end{array}$ | $\begin{array}{r} 13.43 \% \\ 18 \end{array}$ | $\begin{array}{r} 33.58 \% \\ 45 \end{array}$ | $\begin{array}{r} 14.41 \% \\ 134 \end{array}$ |
| Q1: 1970's | $\begin{array}{r} 2.17 \% \\ 3 \end{array}$ |  | $\begin{array}{r} 14.49 \% \\ 20 \end{array}$ | $\begin{array}{r} 36.96 \% \\ 51 \end{array}$ | $\begin{array}{r} 14.49 \% \\ 20 \end{array}$ | $\begin{array}{r} 31.88 \% \\ 44 \end{array}$ | $\begin{array}{r} 14.84 \% \\ 138 \end{array}$ |

## MMA Alumni Survey

| Q1: 1980's | $\begin{array}{r} 6.71 \% \\ 11 \end{array}$ | $\begin{array}{r} 18.29 \% \\ 30 \end{array}$ | $\begin{array}{r} 35.37 \% \\ 58 \end{array}$ | $\begin{array}{r} 16.46 \% \\ 27 \end{array}$ | $\begin{array}{r} 23.17 \% \\ 38 \end{array}$ | $\begin{array}{r} 17.63 \% \\ 164 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Q1: 1990's | 7.44\% | 25.62\% | 37.19\% | 10.74\% | 19.01\% | 13.01\% |
|  | 9 | 31 | 45 | 13 | 23 | 121 |
| Q1: 2000's | 8.38\% | 28.14\% | 36.53\% | 6.59\% | 20.36\% | 17.96\% |
|  | 14 | 47 | 61 | 11 | 34 | 167 |
| Q1: 2010's | 6.67\% | 28.67\% | 32.67\% | 14.67\% | 17.33\% | 16.13\% |
|  | 10 | 43 | 49 | 22 | 26 | 150 |


| Gifts to the Annual Fund support the Academy's most pressing needs |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | AGREE | SOMEWHAT AGREE | DISAGREE | STRONGLY DISAGREE | NO OPINION | TOTAL |
| Q1: 1940's | $\begin{array}{r} 50.00 \% \\ 2 \end{array}$ | $\begin{array}{r} 25.00 \% \\ 1 \end{array}$ | $\begin{array}{r} 25.00 \% \\ 1 \end{array}$ | $\begin{array}{r} 0.00 \% \\ 0 \end{array}$ | $\begin{array}{r} 0.00 \% \\ 0 \end{array}$ | $\begin{array}{r} 0.43 \% \\ 4 \end{array}$ |
| Q1: 1950's | $\begin{array}{r} 33.33 \% \\ \hline 15 \end{array}$ | $\begin{array}{r} 35.56 \% \\ 16 \end{array}$ | $\begin{array}{r} 4.44 \% \\ 2 \end{array}$ | $\begin{array}{r} 0.00 \% \\ 0 \end{array}$ | $\begin{array}{r} 26.67 \% \\ 12 \end{array}$ | $\begin{array}{r} 4.84 \% \\ 45 \end{array}$ |
| Q1: 1960's | $\begin{array}{r} 35.61 \% \\ 47 \end{array}$ | $\begin{array}{r} 37.88 \% \\ 50 \end{array}$ | $\begin{array}{r} 1.52 \% \\ 2 \end{array}$ | $\begin{array}{r} 0.76 \% \\ 1 \end{array}$ | $\begin{array}{r} 24.24 \% \\ 32 \end{array}$ | $\begin{array}{r} 14.19 \% \\ 132 \end{array}$ |
| Q1: 1970's | $\begin{array}{r} 27.54 \% \\ 38 \end{array}$ | $\begin{array}{r} 28.26 \% \\ 39 \end{array}$ | $\begin{array}{r} 11.59 \% \\ 16 \end{array}$ | $\begin{array}{r} 1.45 \% \\ 2 \end{array}$ | $\begin{array}{r} 31.16 \% \\ 43 \end{array}$ | $\begin{array}{r} 14.84 \% \\ 138 \end{array}$ |
| Q1: 1980's | $\begin{array}{r} 19.39 \% \\ 32 \end{array}$ | $\begin{array}{r} 33.94 \% \\ 56 \end{array}$ | $\begin{array}{r} 11.52 \% \\ 19 \end{array}$ | $\begin{array}{r} 1.82 \% \\ 3 \end{array}$ | $\begin{array}{r} 33.33 \% \\ 55 \end{array}$ | $\begin{array}{r} 17.74 \% \\ 165 \end{array}$ |
| Q1: 1990's | $\begin{array}{r} 18.18 \% \\ 22 \end{array}$ | $\begin{array}{r} 38.84 \% \\ 47 \end{array}$ | $\begin{array}{r} 8.26 \% \\ 10 \end{array}$ | $\begin{array}{r} 2.48 \% \\ 3 \end{array}$ | $\begin{array}{r} 32.23 \% \\ 39 \end{array}$ | $\begin{array}{r} 13.01 \% \\ 121 \end{array}$ |
| Q1: 2000's | $\begin{array}{r} 8.98 \% \\ 15 \end{array}$ | $\begin{array}{r} 28.14 \% \\ 47 \end{array}$ | $\begin{array}{r} 9.58 \% \\ 16 \end{array}$ | $\begin{array}{r} 1.20 \% \\ 2 \end{array}$ | $\begin{array}{r} 52.10 \% \\ 87 \end{array}$ | $\begin{array}{r} 17.96 \% \\ 167 \end{array}$ |
| Q1: 2010's | $\begin{array}{r} 8.00 \% \\ 12 \end{array}$ | $\begin{array}{r} 22.00 \% \\ 33 \end{array}$ | $\begin{array}{r} 18.67 \% \\ 28 \end{array}$ | $\begin{array}{r} 6.00 \% \\ 9 \end{array}$ | $\begin{array}{r} 45.33 \% \\ 68 \end{array}$ | $\begin{array}{r} 16.13 \% \\ 150 \end{array}$ |

The percentage of alumni who give (regardless of amount) is a critical indicator of alumni "commitment"

|  | AGREE | SOMEWHAT AGREE | DISAGREE | STRONGLY DISAGREE | NO OPINION | TOTAL |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Q1: 1940's | $\begin{array}{r} 100.00 \% \\ 4 \end{array}$ | $\begin{array}{r} 0.00 \% \\ 0 \end{array}$ | $\begin{array}{r} 0.00 \% \\ 0 \end{array}$ | $\begin{array}{r} 0.00 \% \\ 0 \end{array}$ | $\begin{array}{r} 0.00 \% \\ 0 \end{array}$ | $\begin{array}{r} 0.43 \% \\ 4 \end{array}$ |
| Q1: 1950's | $\begin{array}{r} 53.49 \% \\ 23 \end{array}$ | $\begin{array}{r} 37.21 \% \\ 16 \end{array}$ | $\begin{array}{r} 4.65 \% \\ 2 \end{array}$ | $\begin{array}{r} 0.00 \% \\ 0 \end{array}$ | $\begin{array}{r} 4.65 \% \\ 2 \end{array}$ | $\begin{array}{r} 4.62 \% \\ 43 \end{array}$ |
| Q1: 1960's | $\begin{array}{r} 57.46 \% \\ 77 \end{array}$ | $\begin{array}{r} 27.61 \% \\ 37 \end{array}$ | $\begin{array}{r} 4.48 \% \\ 6 \end{array}$ | $\begin{array}{r} 0.75 \% \\ 1 \end{array}$ | $9.70 \%$ 13 | $\begin{array}{r} 14.41 \% \\ 134 \end{array}$ |
| Q1: 1970's | $\begin{array}{r} 47.10 \% \\ 65 \end{array}$ | $\begin{array}{r} 28.99 \% \\ 40 \end{array}$ | $\begin{array}{r} 10.87 \% \\ 15 \end{array}$ | $\begin{array}{r} 1.45 \% \\ 2 \end{array}$ | $\begin{array}{r} 11.59 \% \\ 16 \end{array}$ | $\begin{array}{r} 14.84 \% \\ 138 \end{array}$ |
| Q1: 1980's | $\begin{array}{r} 37.20 \% \\ 61 \end{array}$ | $\begin{array}{r} 32.93 \% \\ 54 \end{array}$ | $\begin{array}{r} 17.07 \% \\ 28 \end{array}$ | $\begin{array}{r} 1.22 \% \\ 2 \end{array}$ | $\begin{array}{r} 11.59 \% \\ 19 \end{array}$ | $\begin{array}{r} 17.63 \% \\ 164 \end{array}$ |
| Q1: 1990's | $\begin{array}{r} 28.10 \% \\ 34 \end{array}$ | $\begin{array}{r} 40.50 \% \\ 49 \end{array}$ | $\begin{array}{r} 10.74 \% \\ 13 \end{array}$ | $\begin{array}{r} 6.61 \% \\ 8 \end{array}$ | $\begin{array}{r} 14.05 \% \\ 17 \end{array}$ | $\begin{array}{r} 13.01 \% \\ 121 \end{array}$ |
| Q1: 2000's | $\begin{array}{r} 28.14 \% \\ 47 \end{array}$ | $\begin{array}{r} 28.14 \% \\ 47 \end{array}$ | $\begin{array}{r} 20.36 \% \\ 34 \end{array}$ | $\begin{array}{r} 5.99 \% \\ 10 \end{array}$ | $\begin{array}{r} 17.37 \% \\ 29 \end{array}$ | $\begin{array}{r} 17.96 \% \\ 167 \end{array}$ |
| Q1: 2010's | $\begin{array}{r} 24.00 \% \\ 36 \end{array}$ | $\begin{array}{r} 33.33 \% \\ 50 \end{array}$ | $\begin{array}{r} 18.67 \% \\ 28 \end{array}$ | $\begin{array}{r} 6.67 \% \\ 10 \end{array}$ | $\begin{array}{r} 17.33 \% \\ 26 \end{array}$ | $\begin{array}{r} 16.13 \% \\ 150 \end{array}$ |
| Giving will improve the Academy and therefore increases the value of my degree |  |  |  |  |  |  |
|  | AGREE | SOMEWHAT AGREE | DISAGREE | STRONGLY DISAGREE | NO OPINION | TOTAL |

## MMA Alumni Survey

| Q1: 1940's | $\begin{array}{r} 25.00 \% \\ 1 \end{array}$ | $\begin{array}{r} 75.00 \% \\ 3 \end{array}$ | $\begin{array}{r} 0.00 \% \\ 0 \end{array}$ | $\begin{array}{r} 0.00 \% \\ 0 \end{array}$ | $\begin{array}{r} 0.00 \% \\ 0 \end{array}$ | $\begin{array}{r} 0.43 \% \\ 4 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Q1: 1950's | 35.71\% | 33.33\% | 9.52\% | 4.76\% | 16.67\% | 4.52\% |
|  | 15 | 14 | 4 | 2 | 7 | 42 |
| Q1: 1960's | 31.30\% | 36.64\% | 12.98\% | 2.29\% | 16.79\% | 14.09\% |
|  | 41 | 48 | 17 | 3 | 22 | 131 |
| Q1: 1970's | 27.01\% | 27.74\% | 23.36\% | 2.19\% | 19.71\% | 14.73\% |
|  | 37 | 38 | 32 | 3 | 27 | 137 |
| Q1: 1980's | 22.56\% | 37.80\% | 20.12\% | 4.88\% | 14.63\% | 17.63\% |
|  | 37 | 62 | 33 | 8 | 24 | 164 |
| Q1: 1990's | 19.83\% | 39.67\% | 15.70\% | 6.61\% | 18.18\% | 13.01\% |
|  | 24 | 48 | 19 | 8 | 22 | 121 |
| Q1: 2000's | 16.17\% | 29.94\% | 23.95\% | 5.99\% | 23.95\% | 17.96\% |
|  | 27 | 50 | 40 | 10 | 40 | 167 |
| Q1: 2010's | 11.33\% | 38.00\% | 25.33\% | 10.67\% | 14.67\% | 16.13\% |
|  | 17 | 57 | 38 | 16 | 22 | 150 |


|  | AGREE | SOMEWHAT AGREE | DISAGREE | STRONGLY DISAGREE | NO OPINION | TOTAL |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Q1: 1940's | 25.00\% | 0.00\% | 25.00\% | 25.00\% | 25.00\% | 0.43\% |
|  | 1 | 0 | 1 | 1 | 1 | 4 |
| Q1: 1950's | 2.38\% | 14.29\% | 28.57\% | 33.33\% | 21.43\% | 4.52\% |
|  | 1 | 6 | 12 | 14 | 9 | 42 |
| Q1: 1960's | 1.54\% | 8.46\% | 50.00\% | 20.00\% | 20.00\% | 13.98\% |
|  | 2 | 11 | 65 | 26 | 26 | 130 |
| Q1: 1970's | 2.92\% | 7.30\% | 42.34\% | 16.06\% | 31.39\% | 14.73\% |
|  | 4 | 10 | 58 | 22 | 43 | 137 |
| Q1: 1980's | 3.68\% | 14.11\% | 35.58\% | 18.40\% | 28.22\% | 17.53\% |
|  | 6 | 23 | 58 | 30 | 46 | 163 |
| Q1: 1990's | 7.44\% | 11.57\% | 35.54\% | 14.88\% | 30.58\% | 13.01\% |
|  | 9 | 14 | 43 | 18 | 37 | 121 |
| Q1: 2000's | 9.58\% | 19.16\% | 30.54\% | 5.99\% | 34.73\% | 17.96\% |
|  | 16 | 32 | 51 | 10 | 58 | 167 |
| Q1: 2010's | 17.33\% | 19.33\% | 26.00\% | 4.67\% | 32.67\% | 16.13\% |
|  | 26 | 29 | 39 | 7 | 49 | 150 |


|  | AGREE | SOMEWHAT AGREE | DISAGREE | STRONGLY DISAGREE | NO OPINION | TOTAL |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Q1: 1940's | $\begin{array}{r} 75.00 \% \\ 3 \end{array}$ | $\begin{array}{r} 0.00 \% \\ 0 \end{array}$ | $\begin{array}{r} 0.00 \% \\ 0 \end{array}$ | $\begin{array}{r} 0.00 \% \\ 0 \end{array}$ | $\begin{array}{r} 25.00 \% \\ 1 \end{array}$ | $\begin{array}{r} 0.43 \% \\ 4 \end{array}$ |
| Q1: 1950's | $\begin{array}{r} 52.38 \% \\ 22 \end{array}$ | $\begin{array}{r} 26.19 \% \\ 11 \end{array}$ | $\begin{array}{r} 7.14 \% \\ 3 \end{array}$ | $\begin{array}{r} 0.00 \% \\ 0 \end{array}$ | $\begin{array}{r} 14.29 \% \\ 6 \end{array}$ | $\begin{array}{r} 4.52 \% \\ 42 \end{array}$ |
| Q1: 1960's | $\begin{array}{r} 48.51 \% \\ 65 \end{array}$ | $\begin{array}{r} 22.39 \% \\ 30 \end{array}$ | $\begin{array}{r} 10.45 \% \\ 14 \end{array}$ | $\begin{array}{r} 0.75 \% \\ 1 \end{array}$ | $\begin{array}{r} 17.91 \% \\ 24 \end{array}$ | $\begin{array}{r} 14.41 \% \\ 134 \end{array}$ |
| Q1: 1970's | $\begin{array}{r} 34.06 \% \\ 47 \end{array}$ | $\begin{array}{r} 25.36 \% \\ 35 \end{array}$ | $\begin{array}{r} 15.22 \% \\ 21 \end{array}$ | $\begin{array}{r} 3.62 \% \\ 5 \end{array}$ | $\begin{array}{r} 21.74 \% \\ 30 \end{array}$ | $\begin{array}{r} 14.84 \% \\ 138 \end{array}$ |
| Q1: 1980's | $\begin{array}{r} 36.20 \% \\ 59 \end{array}$ | $\begin{array}{r} 28.83 \% \\ 47 \end{array}$ | $\begin{array}{r} 14.11 \% \\ 23 \end{array}$ | $\begin{array}{r} 6.75 \% \\ 11 \end{array}$ | $\begin{array}{r} 14.11 \% \\ 23 \end{array}$ | $\begin{array}{r} 17.53 \% \\ 163 \end{array}$ |


| Q1: 1990's | $\begin{array}{r} 30.58 \% \\ 37 \end{array}$ | $\begin{array}{r} 28.93 \% \\ 35 \end{array}$ | $\begin{array}{r} 10.74 \% \\ 13 \end{array}$ | $\begin{array}{r} 6.61 \% \\ 8 \end{array}$ | $\begin{array}{r} 23.14 \% \\ 28 \end{array}$ | $\begin{array}{r} 13.01 \% \\ 121 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Q1: 2000's | 30.12\% | 28.31\% | 13.25\% | 1.20\% | 27.11\% | 17.85\% |
|  | 50 | 47 | 22 | 2 | 45 | 166 |
| Q1: 2010's | 29.33\% | 35.33\% | 11.33\% | 4.67\% | 19.33\% | 16.13\% |
|  | 44 | 53 | 17 | 7 | 29 | 150 |

## Q9 When you are approached to contribute financially to MMA, how do you identify with the following statements:



|  | AGREE | SOMEWHAT AGREE | DISAGREE | STRONGLY DISAGREE | NO OPINION | TOTAL |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| MMA only cares about large gifts | $\begin{array}{r} 3.91 \% \\ 36 \end{array}$ | $\begin{array}{r} 9.01 \% \\ 83 \end{array}$ | $\begin{array}{r} 47.01 \% \\ 433 \end{array}$ | $\begin{array}{r} 18.24 \% \\ 168 \end{array}$ | $\begin{array}{r} 21.82 \% \\ 201 \end{array}$ | 921 |
| I only hear from MMA when they ask for money | $\begin{array}{r} 9.84 \% \\ 91 \end{array}$ | $\begin{array}{r} 28.32 \% \\ 262 \end{array}$ | $\begin{array}{r} 40.97 \% \\ 379 \end{array}$ | $\begin{array}{r} 14.81 \% \\ 137 \end{array}$ | $\begin{array}{r} 6.05 \% \\ 56 \end{array}$ | 925 |
| Tuition covers most/all of the normal Academy expenses | $\begin{array}{r} 6.10 \% \\ 56 \end{array}$ | $\begin{array}{r} 21.68 \% \\ 199 \end{array}$ | $\begin{array}{r} 35.29 \% \\ 324 \end{array}$ | $\begin{array}{r} 12.75 \% \\ 117 \end{array}$ | $\begin{array}{r} 24.18 \% \\ 222 \end{array}$ | 918 |
| Gifts to the Annual Fund support the Academy's most pressing needs | $\begin{array}{r} 19.85 \% \\ 183 \end{array}$ | $\begin{array}{r} 31.34 \% \\ 289 \end{array}$ | $\begin{array}{r} 10.20 \% \\ 94 \end{array}$ | $\begin{array}{r} 2.17 \% \\ 20 \end{array}$ | $\begin{array}{r} 36.44 \% \\ 336 \end{array}$ | 922 |
| The percentage of alumni who give (regardless of amount) is a critical indicator of alumni "commitment" | $\begin{array}{r} 37.68 \% \\ 347 \end{array}$ | $\begin{array}{r} 31.81 \% \\ 293 \end{array}$ | $\begin{array}{r} 13.68 \% \\ 126 \end{array}$ | $\begin{array}{r} 3.58 \% \\ 33 \end{array}$ | $\begin{array}{r} 13.25 \% \\ 122 \end{array}$ | 921 |
| Giving will improve the Academy and therefore increases the value of my degree | $\begin{array}{r} 21.72 \% \\ 199 \end{array}$ | $\begin{array}{r} 34.93 \% \\ 320 \end{array}$ | $\begin{array}{r} 19.98 \% \\ 183 \end{array}$ | $\begin{array}{r} 5.46 \% \\ 50 \end{array}$ | $\begin{array}{r} 17.90 \% \\ 164 \end{array}$ | 916 |
| Gifts to the Annual Fund go into a "black hole." | $\begin{array}{r} 7.11 \% \\ 65 \end{array}$ | $\begin{array}{r} 13.68 \% \\ 125 \end{array}$ | $\begin{array}{r} 35.78 \% \\ 327 \end{array}$ | $\begin{array}{r} 14.00 \% \\ 128 \end{array}$ | $\begin{array}{r} 29.43 \% \\ 269 \end{array}$ | 914 |
| It is important that MMA alumni participation rates are similar to or greater than alumni at competitor schools | $\begin{array}{r} 35.62 \% \\ 327 \end{array}$ | $\begin{array}{r} 28.10 \% \\ 258 \end{array}$ | $\begin{array}{r} 12.31 \% \\ 113 \end{array}$ | $\begin{array}{r} 3.70 \% \\ 34 \end{array}$ | $\begin{array}{r} 20.26 \% \\ 186 \end{array}$ | 918 |

## Q10 When was the last time you supported MMA financially?

Answered: 929 Skipped: 7


| ANSWER CHOICES | RESPONSES |  |
| :--- | :--- | :--- |
| recent to 5 years ago | $70.51 \%$ | 655 |
| $6-10$ years ago | $5.27 \%$ | 49 |
| $11-15$ years ago | $2.37 \%$ | 22 |
| $16-20$ years ago | $2.26 \%$ | 21 |
| $21+$ years ago | $1.72 \%$ | 16 |
| Never | $17.87 \%$ | 166 |
| TOTAL |  | 929 |

Q10 When was the last time you supported MMA financially?
Answered: 929 Skipped: 6


|  | RECENT TO 5 YEARS AGO | 6-10 YEARS AGO | 11-15 YEARS AGO | 16-20 YEARS AGO | 21+ YEARS AGO | NEVER | TOTAL |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Q1: 1940's | $\begin{array}{r} 100.00 \% \\ 4 \end{array}$ | $\begin{array}{r} 0.00 \% \\ 0 \end{array}$ | $\begin{array}{r} 0.00 \% \\ 0 \end{array}$ | $\begin{array}{r} 0.00 \% \\ 0 \end{array}$ | $\begin{array}{r} 0.00 \% \\ 0 \end{array}$ | $\begin{array}{r} 0.00 \% \\ 0 \end{array}$ | $\begin{array}{r} 0.43 \% \\ 4 \end{array}$ |
| Q1: 1950's | $\begin{array}{r} 89.13 \% \\ 41 \end{array}$ | $\begin{array}{r} 2.17 \% \\ 1 \end{array}$ | $\begin{array}{r} 4.35 \% \\ 2 \end{array}$ | $\begin{array}{r} 0.00 \% \\ 0 \end{array}$ | $\begin{array}{r} 2.17 \% \\ 1 \end{array}$ | $\begin{array}{r} 2.17 \% \\ 1 \end{array}$ | $4.95 \%$ 46 |
| Q1: 1960's | $\begin{array}{r} 91.04 \% \\ 122 \end{array}$ | $\begin{array}{r} 1.49 \% \\ 2 \end{array}$ | $\begin{array}{r} 1.49 \% \\ 2 \end{array}$ | $\begin{array}{r} 0.75 \% \\ 1 \end{array}$ | $\begin{array}{r} 3.73 \% \\ 5 \end{array}$ | $\begin{array}{r} 1.49 \% \\ 2 \end{array}$ | $\begin{array}{r} 14.42 \% \\ 134 \end{array}$ |
| Q1: 1970's | $\begin{array}{r} 73.76 \% \\ 104 \end{array}$ | $\begin{array}{r} 4.96 \% \\ 7 \end{array}$ | $\begin{array}{r} 4.96 \% \\ 7 \end{array}$ | $\begin{array}{r} 3.55 \% \\ 5 \end{array}$ | $\begin{array}{r} 0.71 \% \\ 1 \end{array}$ | $\begin{array}{r} 12.06 \% \\ 17 \end{array}$ | $\begin{array}{r} 15.18 \% \\ 141 \end{array}$ |
| Q1: 1980's | $\begin{array}{r} 72.56 \% \\ 119 \end{array}$ | $\begin{array}{r} 6.71 \% \\ 11 \end{array}$ | $\begin{array}{r} 1.22 \% \\ 2 \end{array}$ | $\begin{array}{r} 4.27 \% \\ 7 \end{array}$ | $\begin{array}{r} 3.66 \% \\ 6 \end{array}$ | $\begin{array}{r} 11.59 \% \\ 19 \end{array}$ | $\begin{array}{r} 17.65 \% \\ 164 \end{array}$ |
| Q1: 1990's | $\begin{array}{r} 65.83 \% \\ 79 \end{array}$ | $\begin{array}{r} 8.33 \% \\ 10 \end{array}$ | $\begin{array}{r} 1.67 \% \\ 2 \end{array}$ | $\begin{array}{r} 3.33 \% \\ 4 \end{array}$ | $\begin{array}{r} 2.50 \% \\ 3 \end{array}$ | $\begin{array}{r} 18.33 \% \\ 22 \end{array}$ | $\begin{array}{r} 12.92 \% \\ 120 \end{array}$ |
| Q1: 2000's | $\begin{array}{r} 55.95 \% \\ 94 \end{array}$ | $\begin{array}{r} 8.93 \% \\ 15 \end{array}$ | $\begin{array}{r} 4.17 \% \\ 7 \end{array}$ | $\begin{array}{r} 2.38 \% \\ 4 \end{array}$ | $\begin{array}{r} 0.00 \% \\ 0 \end{array}$ | $\begin{array}{r} 28.57 \% \\ 48 \end{array}$ | $\begin{array}{r} 18.08 \% \\ 168 \end{array}$ |
| Q1: 2010's | $\begin{array}{r} 60.53 \% \\ 92 \end{array}$ | $\begin{array}{r} 1.97 \% \\ 3 \end{array}$ | $\begin{array}{r} 0.00 \% \\ 0 \end{array}$ | $\begin{array}{r} 0.00 \% \\ 0 \end{array}$ | $\begin{array}{r} 0.00 \% \\ 0 \end{array}$ | $\begin{array}{r} 37.50 \% \\ 57 \end{array}$ | $\begin{array}{r} 16.36 \% \\ 152 \end{array}$ |
| Total Respondents | 655 | 49 | 22 | 21 | 16 | 166 | 929 |

## Q11 Why do you support MMA financially?

| Skipped: 60 |
| :--- | :--- |

Q11 Why do you support MMA financially?
Answered: 876 Skipped: 59


## Q12 Who would inspire you to give or give more if they asked you to financially support MMA?



| ANSWER CHOICES | RESPONSES |  |
| :--- | :--- | :--- |
| A member of the Board of Trustees | $5.47 \%$ | 47 |
| The President of MMA | $7.79 \%$ | 67 |
| A classmate | $43.37 \%$ | 373 |
| A staff member from the fundraising office | $3.14 \%$ | 27 |
| A student | $23.26 \%$ | 200 |
| A faculty member | $13.02 \%$ | 112 |
| Other (please specify) | $33.84 \%$ | 291 |
| Total Respondents: 860 |  |  |

