

MARINER

The ALUMNI MAGAZINE of MAINE MARITIME ACADEMY

2020 Advertising Rates

	Size	Specs	Rate
COLOR	Full Page <small>(with bleed)</small>	8.625x11.125 inch	\$900
	1/2 Page	7.5x5 inch	\$600
	1/3 Page	2.375x10 inch	\$500
	1/4 Page	3.625x4.875 inch	\$400
B&W	Full Page <small>(with bleed)</small>	8.625x11.125 inch	\$700
	1/2 Page	7.5x5 inch	\$400
	1/3 Page	2.375x10 inch	\$300
	1/4 Page	3.625x4.875 inch	\$200

For the best results, make sure that all art in your ad is **high resolution** (300 dpi or above at 100%) and in **CMYK** color space. Please submit your ad as a print-ready **PDF** and at the **exact size** listed above.

2020 Important Dates

2020 Issue 1

Ad material deadline: February 14
Estimated mail date: April 29

2020 Issue 2

Ad material deadline: September 1
Estimated mail date: November 16

Space reservations can be made up to one week prior to the material deadline for each issue.

Rates and dates are subject to change. Submit space reservations, materials or questions to: mariner@mma.edu

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