

# MARINER

The ALUMNI MAGAZINE of MAINE MARITIME ACADEMY

## 2018 Advertising Rates

	Size	Specs	Rate
<b>COLOR</b>	Full Page	8.625/11.25 inch	\$900
	1/2 Page	7.5/5 inch	\$600
	1/3 Page	2.375/10 inch	\$500
	1/4 Page	3.625/4.875 inch	\$400
<b>B&amp;W</b>	Full Page	8.625/11.25 inch	\$700
	1/2 Page	7.5/5 inch	\$400
	1/3 Page	2.375/10 inch	\$300
	1/4 Page	3.625/4.875 inch	\$200

## 2018 Important Dates

### 2018 Issue 1

Ad space reservation deadline: February 1

Deadline for material: March 1

Estimated mail date: April 16

### 2018 Issue 2

Ad space reservation deadline: June 1

Deadline for material: July 2

Estimated mail date: August 17

### 2018 Issue 3

Ad space reservation deadline: October 1

Deadline for material: October 15

Estimated mail date: December 21

Rates and dates are subject to change. Submit  
space reservations, materials or questions to:  
**[mariner@mma.edu](mailto:mariner@mma.edu)**





FULL PAGE AD (WITH BLEED):  
8.625 inch wide by 11.25 inch tall

1/3 PAGE

VERTICAL:

2.375 inch wide  
by 10 inch tall

**1/2 PAGE AD:**

**7.5 inch wide by 5 inch tall**

1/4 PAGE AD:  
3.625 inch wide  
by 4.875 inch tall

1/4 PAGE AD:  
3.625 inch wide  
by 4.875 inch tall