# MARINER

# The ALUMNI MAGAZINE of MAINE MARITIME ACADEMY

# **2018 Advertising Rates**

Size		Specs	Rate
LOR	Full Page	8.625/11.25 inch	\$900
COL	1/2 Page 1/3 Page	7.5/5 inch 2.375/10 inch	\$600 \$500
	1/4 Page	3.625/4.875 inch	\$400
B&W	Full Page	8.625/11.25 inch	\$700
	1/2 Page	7.5/5 inch	\$400
	1/3 Page	2.375/10 inch	\$300
	1/4 Page	3.625/4.875 inch	\$200

# **2018 Important Dates**

## 2018 Issue 1

Ad space reservation deadline: February 1 Deadline for material: March 1 Estimated mail date: April 16

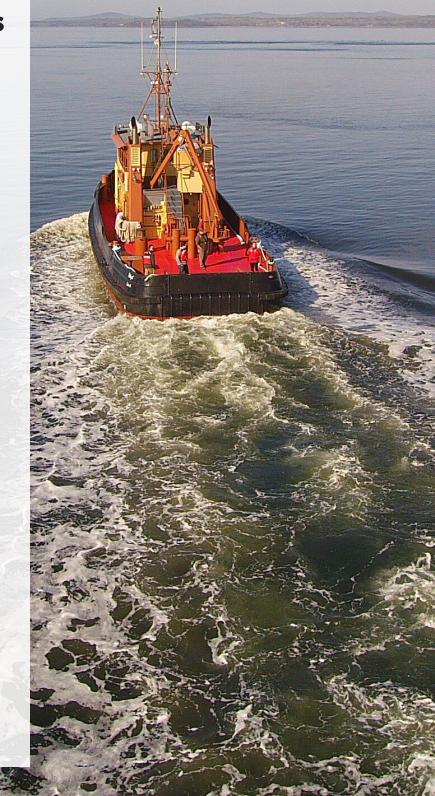
## 2018 Issue 2

Ad space reservation deadline: June 1 Deadline for material: July 2 Estimated mail date: August 17

# 2018 Issue 3

Ad space reservation deadline: October 1 Deadline for material: October 15 Estimated mail date: December 21

Rates and dates are subject to change. Submit space reservations, materials or questions to: **mariner@mma.edu** 



FULL PAGE AD (WITH BLEED): 8.625 inch wide by 11.25 inch tall 1/3 PAGEVERTICAL:2.375 inch wideby 10 inch tall

1/2 PAGE AD:7.5 inch wide by 5 inch tall

1/4 PAGE AD:3.625 inch wideby 4.875 inch tall

1/4 PAGE AD: 3.625 inch wide by 4.875 inch tall