

MAINE MARITIME ACADEMY

A College of Engineering, Management, Science, and Transportation

BA560 Global Logistics and Maritime Management Strategy Adjunct Faculty Position INTERNAL POSTING ONLY

POSITION OVERVIEW

This document describes duties that the Academy expects of adjunct faculty members. Adjunct faculty are non-permanent, temporary faculty who are hired on a semester by semester basis.

This current opening is expected to teach #3 credit hours in the **May/June 2017 Term**

BA560 Strategic Supply Chain Management

This course is designed as a capstone course in which students learn and apply various models and tools to formulate a business strategy. The students will learn and apply the process of situational analysis including the macro-environment, industry environment, and internal situation of the firm. This analysis will be used to create alternative strategies and determine the optimal strategy to be implemented. The course also examines the processes and issues to implement the selected strategy. Essentially, this course will take many of the concepts learned in previous graduate courses and apply them here. This course will go beyond the traditional pedagogy and explore actual strategic decision making and business development planning.

TEACHING

Teaching responsibilities include time spent in the classroom, fieldtrips, meeting with clients, and in immediate preparation for these; maintaining and improving competence in subjects being taught; preparing contemporary teaching materials; conferring with students on course materials; directing individual and group studies; reviewing written examinations and papers; evaluating presentations; and assigning grades according to existing Academy policy.

OTHER ASPECTS OF FACULTY PERFORMANCE

Collegiality, as well as professional and ethical conduct, enhances teaching, learning and the general reputation of all persons in the academy. Therefore, all faculty members are expected to serve in a collegial fashion and in accordance with professional and ethical principles when dealing with other faculty members, students, administrators, and members of the public.

DUTIES

- Teach at graduate level in areas allocated by the Dean of the Loeb-Sullivan School.
- Contribute to the development, planning and implementation of a high quality curriculum.
- Assist in the development of learning materials, by preparing syllabus and lesson plans and maintaining records to monitor student progress, achievement and attendance.
- Participate in the development, administration and marking of exams, papers, presentations, and other assessments.
- Provide advice and support to students.
- Inform students of their progress by promptly returning assignments, quizzes, papers and exams
- Maintain an awareness and enforce fire and health and safety regulations applicable to the teaching location.

ESSENTIAL SKILLS

- Teaching and other forms of public presentation.
- Proven record of ability to supervise academic work by graduate students.
- Proven record of ability to manage time and work to strict deadlines.
- Ability to write clearly and tailor communication style to meet the needs of the recipient.
- Ability to work collaboratively.
- Commitment to high quality teaching and fostering a positive learning environment for students
- Commitment to MMA's policy of equal opportunity and the ability to work harmoniously with colleagues and students of all genders, cultures and backgrounds
- Excellent interpersonal, organizational and communication skills are essential
- Ability to maintain composure in stressful situations
- High degree of professionalism
- Demonstrated integrity and ability to maintain confidentiality

MINIMUM QUALIFICATIONS

- An MBA or MS from an accredited institution in marketing, advertising, entrepreneurship, or similar related field(s) and a minimum of 7 years of industry related experience are required. A doctorate and a minimum of 5 years teaching in higher education are preferred. Preference will be given to candidate(s) with experience developing and/or delivering online courses at the undergraduate or graduate level.
- Membership in relevant professional organization(s).
- Normally will have produced creative work, professional writing or research in refereed and other professional journals, and be a recognized authority in the field of specialization.

SPECIAL CONDITIONS

- Background check is required
- Must present original copies of transcripts