

LOEB-SULLIVAN SCHOOL OF

# INTERNATIONAL BUSINESS & LOGISTICS

B.S. DEGREE

International Business & Logistics

*Logistics: Moving products, information, services, and currency from the point of origin to the point of consumption to meet a customer's needs.*

Customer service, transportation, operations, procurement, warehousing, materials management, inventory control, forecasting, and strategy all fall under the logistics umbrella. Opportunities exist if you are ready for the challenge.

## PROGRAM OVERVIEW

The International Business & Logistics (IBL) program provides a hands-on, unique education for students hoping to develop skills in international supply chain and global logistics. Logistics plays a large role in our economy and the industry continues to grow.

Our industry-experienced faculty help you develop competence and a broad-based foundation needed to enter the supply chain market upon graduation.

Our students gain the ability to study, analyze, and evaluate the flow of goods, customer service, finance, and information from the suppliers to the ultimate consumer.

## OUR CURRICULUM

We place emphasis on emerging concepts and theories for global marketing, sourcing, inventory, distribution, and transportation management. Students also receive a strong business foundation with economics, accounting, marketing, and management.

Our small, interactive classes build proficiency and expertise that cultivate excellent communication, critical thinking, and ethical decision-making. Understanding of world cultures and familiarity with international trade will also be attained. Graduates complete the program with the ability to competently and confidently represent the companies that hire them and contribute to their strategic effectiveness.

## CO-OP EXPERIENCE

Co-ops take learning out of the classroom and into the real world.

Designed to balance the learning objectives from the classroom with practical work experience, co-ops give students the opportunity to explore careers, expand their practical knowledge, and gain exposure to the logistics industry.

The co-op experience is invaluable for our students; therefore, all IBL students are required to complete a co-op at the end of their junior year (sophomore year optional).

### We prepare you for a career as a

- Supply Chain Manager
- Operations Manager
- Logistics Analyst
- Transportation Manager
- Procurement Manager
- Production Planner
- Import/Export Analyst
- Inventory Manager

## Logistics Career Profiles

Graduates have started careers at a variety of respected domestic and international companies, including:

- Amazon
- Bauer
- Boeing
- British Petroleum
- C.H. Robinson
- Carnival Cruise Lines
- Caterpillar
- Cianbro Corporation
- Delhaize Group/Hannaford
- Eimskip
- Exxon-Mobil
- General Dynamics
- Georgia Pacific
- IDEXX
- International Paper
- Kiewit
- Pepsi
- Poland Springs
- Raytheon
- Sappi Fine Papers
- Shell Oil
- Sprague Energy
- Strategic Maintenance Solutions
- Wallenius Wilhelmsen
- Walt Disney Co.



## OUR MISSION

The Loeb-Sullivan School is committed to specialized programs in global logistics and related fields. The school strives to develop leadership in our graduates by developing competence, instilling confidence and creating professionalism in core business areas, as well as promoting innovative thinking, social responsibility and hands-on experience.

**Competence**  
**Confidence**  
**Professionalism**

Everything we do--from our curriculum, to the co-op experience, to our hands-on logistics lab--builds on our mission.

## LOGISTICS LAB

The lab, one of only a few of its kind in the Northeast, allows students to simulate supply chain and manufacturing environments. The vision of the Logistics Lab is to have an integrated curriculum across all business classes. Our hands-on learning approach is central to every business student's learning experience.

## WHAT YOU CAN EXPECT

- Understand the global logistics environment
- Be introduced to the latest supply chain technologies and concepts
- Develop analytical reasoning skills to enable informed decision-making
- Gain familiarity with international trade
- Explore leadership and management styles, including business ethics
- Develop professional oral and written communication skills

## MASTER OF SCIENCE DEGREE PROGRAM ALUMNI ADVANTAGE

There are many reasons to come back to MMA for your graduate studies. One reason is our alumni tuition discount program. If you receive your undergraduate degree from MMA, you may return for a master's degree program at a reduced cost. Alumni pay the current full-time undergraduate tuition rate.